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I do try to reach out to other activity directors to see what they're doing in their facilities, and of course, online, YouTube, to see all the videos that other facilities are doing, and we've been doing a bunch of COVID videos too, if you have a chance to check our videos out. We did a video. We did posters that said, "We're all healthy here." And we played music, and we did a parade. And so we've done videos on YouTube. But yeah, I just check out other facilities to see what they're doing. I'm always wanting to know what other folks are doing, 'cause I'm in this building all the time. (P41)

The essay at the beginning of this chapter highlights the efforts of activities staff in one residential long-term care community outside North Carolina to provide effective engagement under evolving restrictions, and the work of the National Association of Activities Professionals. In short-sighted responses by some long-term care communities, some activities personnel lost their jobs because they could no longer create engagement activities in the ways they had in the past. Those older Americans who they served undoubtedly suffered as a result. Instead, as our findings demonstrate, it is imperative to support these providers and honor their essential roles with more support and resources, not less, and encourage all long-term care providers to focus on engagement with the people they care for.